Community Visioning Workshop









DYETT & BHATIA
Urban and Regional Planners

May 12, 2007

Planning Area



Agenda

- EIR Alternatives Objectives
- Alternatives Development Community Process
- **Visioning Exercise**
- **Discussion on Key Issues:**
  - Land Use, Mix, and Phasing
  - Building Heights and Density
  - Transportation
  - Open Space
  - Sustainability
- **Report Back**

Alternatives Overarching Objectives

- Prepare a range of alternatives and evaluate impacts to enable confident choices
- Engage the community in preparing alternatives, and in creating a compelling vision for Baylands
- Evaluate one community developed alternative at the same level of detail as the proposed project by UPC

CEQA Requirements

- CEQA requires preparation and evaluation of "reasonable range" of alternatives
- Must include a "No Project" Alternative and identify an "Environmentally Superior Alternative"
- Alternatives should be reasonable and feasible and must meet Project objectives

Importance for EIR

- Alternatives should help minimize the project's environmental impacts
- Alternatives should help accomplish the City's policies for the area in the General Plan:
  - **Maintaining a low-rise profile**
  - **Maximizing open space—especially south of the Bayshore Basin drainage channel—and public accessibility**
  - **Respecting the mountain setting and proximity to Bay**
  - **Promoting a diverse mix of uses**
  - **Preserving views**
  - **Promoting transit and multimodal accessibility**

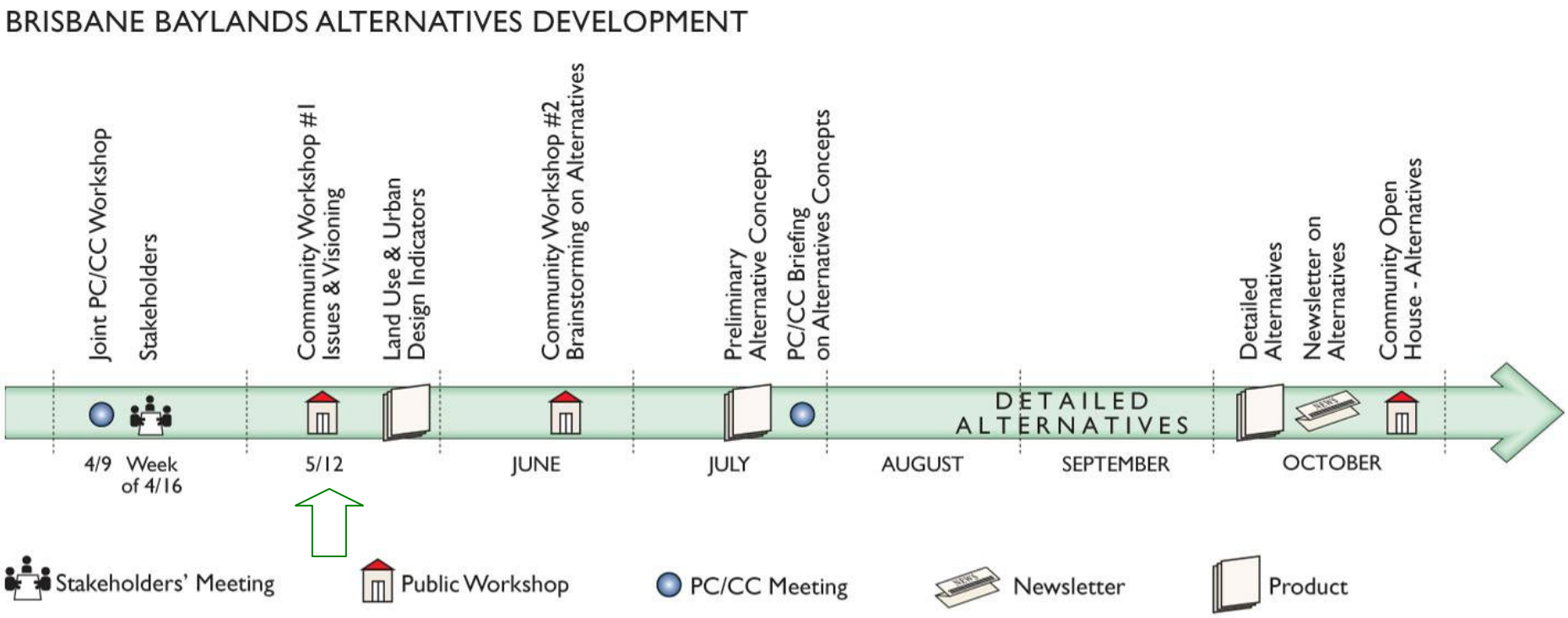
Ideas at scoping meetings: sustainability, etc.

Public Participation:
Integral to Alternatives Development



- Stakeholder Meetings
- **Citywide Workshops**
- Citywide "Open House"
- Neighborhood/Key Group Briefings
- Newsletters
- Decision-maker meetings and workshops

Alternatives Schedule



Initial Community Outreach

- Joint City Council and Planning Commission Visioning Workshop (April 9)
- Stakeholder interviews (week of April 16)
- Open Space & Ecology Committee (April 25)
- Parks, Recreation & Beaches Commission (April 25)

Visions of City Council and Planning Commission

- 30-50% of the site for habitat restoration, passive, and active open space uses
- Environmentally and socio-economically sustainable
- Cultural and regional destination
- Enhance Brisbane quality of life with community-serving services and venues
- Multi-modal transportation hub

Visions from Stakeholder Interviews

- **Increased habitat, passive, and active open space uses**
- **Sustainable development and renewable energy**
- Creation of a "sense of place"
- Mitigation of traffic impacts
- Remediation of on-site toxins
- Maintaining viewsheds

Visions of Open Space & Ecology Committee

- Designation of more open space versus open area (40-50% total)
- Maximized sustainability—energy, food production, and green building
- Preservation of historic environments like Ice House Hill
- Clustered development to maximize open space

Visions of Parks, Recreation, and Beaches Commission

- Designation of at least 25% open space with mix of active and passive uses
- Recreation activities like Lagoon boating, sports complex, walking trails, & playing fields
- Connectivity to surrounding trails
- Community center with performance/theater venue, gymnasium, etc.

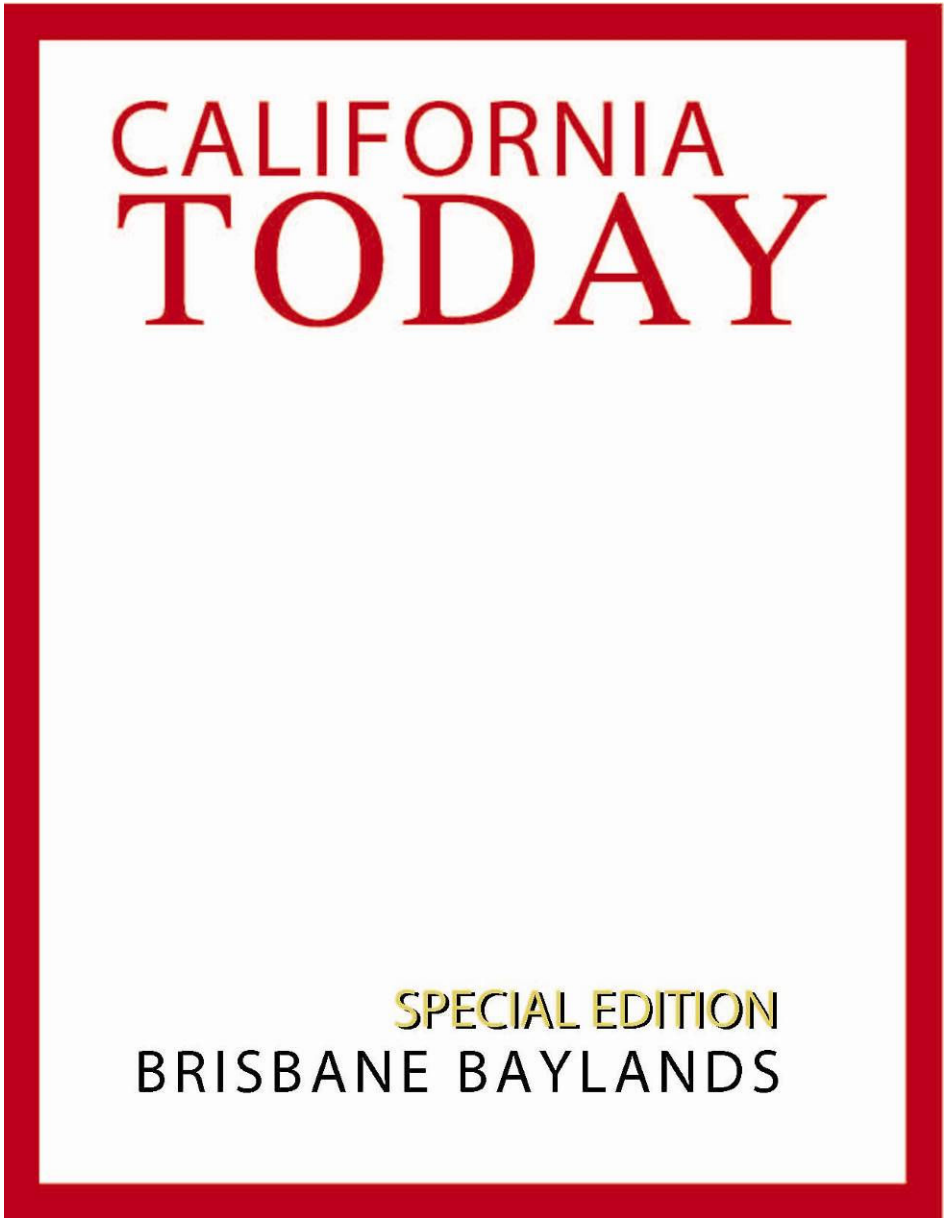
Workshop Exercise Objectives

- To initiate community-based dialogue on the future of the Baylands site
- To provide discussion forum where all attendees can participate and be heard
- To begin to identify common themes and visions for the Baylands site

Results at http://www.ci.brisbane.ca.us/

Ground Rules

- Only one person to speak at a time
- Listen for understanding
- Suspend snap judgments
- Stay on the timeline; keep comments concise, avoid repetition
- Each member of the group is equal, all comments matter


CALIFORNIA
TODAY
SPECIAL EDITION
BRISBANE BAYLANDS

Discussion Topics

- Land Use, Mix, and Phasing
- Building Heights and Density
- Transportation
- Open Space
- Sustainability