

City of Brisbane

Agenda Report

TO: Mayor and City Council

FROM: Clay Holstine, City Manager

SUBJECT: Argument in Favor of a measure on the November 8, 2011 election ballot to increase the business license tax on certain recycling businesses.

DATE: For Council Meeting on July 18, 2011

RECOMMENDATION

Consider approval of Argument in favor of an Ordinance to increase the business license tax on certain recycling businesses.

BACKGROUND AND DISCUSSION

At the City Council meeting of July 5, 2011, the Council adopted a resolution calling an election to put a measure on the ballot regarding increasing the business license tax on certain recycling businesses. The attached argument in favor is for the Council's consideration and possible amendment and to decide if all five Councilmember's will sign the argument. It will then be published in the ballot pamphlet mailed to the voters in September for the November 8, 2011 election.

FISCAL IMPACT

Cost of printing the argument in the November 8, 2011 election ballot pamphlet.

Clayton Holstine, City Manager

Argument in favor of Measure “X”

The City of Brisbane does not currently have a business license fee specifically for recycling establishments. This ballot measure implements a fee for establishments recycling 100,000 tons or more. (Recycling refers to the business of collecting, sorting, cleansing, treating, processing or reconstituting waste or other discarded materials for the purpose of reuse). The fee will be established by the City Council and can be up to \$3,000,000 per year.

The fee addresses a long term inequity whereby a garbage recycling business which serves another community pays very little in business license fee for the privilege of operating in our town.

Measure __ is a fair and needed change. The measure requires a simple 50% majority to pass.

- Revenue from this fee will pay for city services such as police, fire and parks and recreation.
- Fee is not assessed against Brisbane residents and will not increase property taxes.
- Fee is not assessed against Brisbane garbage collector and therefore will not result in payment of higher charges for Brisbane residents or business.
- Fee addresses a long term inequity whereby San Francisco garbage is brought to Brisbane for recycling purposes but Brisbane receives very little revenue to be the host community.
- Other communities in San Mateo County who are host cities for recycling operations that benefit other towns receive a host city fee (eg. San Carlos).