

# *City of Brisbane*

## *Agenda Report*

**TO:** Honorable Mayor and City Council

**FROM:** Caroline Cheung via Clay Holstine, City Manager

**DATE:** Meeting of April 16, 2015

**SUBJECT:** City Co-Sponsorship for the Downtown Brisbane Car Show

**PURPOSE:**

Present the Council with information about the car show and how it could benefit the city.

**RECOMMENDATION:**

For the Council to approve a resident's co-sponsorship request for a car show that is being planned for Saturday, July 11, 2015.

**BACKGROUND:**

Brisbane resident Tony Lukezic has organized a Downtown Brisbane Car Show for the past two years, both of which took place on the second Saturday in July. Last year he had 142 cars parked on San Francisco Ave. alongside the Community Park, up the first two blocks of Visitacion (45-degree spots only), Old County Rd. to Park Ln., and across the street in the post office parking lot in 13 of the total 18 spots in front. The previous year he had 130 cars participate in the show. The car show on average generates \$4,000, of which Tony has contributed out of his own pocket as well, to donate approximately \$2,000 to the City's Skatepark Donation Fund and \$2,000 to the Brisbane School District. He also has had great experiences working with the local restaurants on Visitacion such as Julie's, Melissa's and Mama Mia Pizza, to offer same-day lunch coupons to car show participants and they've seen their business do very well from the car show.

**DISCUSSION:**

Mr. Lukezic would like to again have the car show in Downtown Brisbane, but this year is only requesting for San Francisco Ave. to be closed from 8am – 4pm for the car show (he would arrive at 6am to set up). He would also like to have use of the spaces in the post office parking lot again, and will have a few cars parked on Old County to tie the

two locations together. The postmaster has been contacted and has given their permission for the spaces to be used again for the car show.

Along San Francisco Ave., Mr. Lukezic will again be asking car show participants to park at a 45-degree angle with their rear tire against the curb, keeping an open aisle down the center, so if someone needed to leave, they would be able to do so. He estimates that in this closed street space of roughly 36' x 250', he would be able to fit about about 100 cars, and will be charging an entry fee of \$20 per car this year.


In order for participants and car show attendees to have a place near their cars to sit down and eat, he would like to again reserve the twelve picnic tables along San Francisco Ave. in the Community Park (some car show participants may have lawn chairs set up near their car, too). To date, none of the three picnic table areas have not been booked for any private parties on the day of July 11<sup>th</sup>. Mr. Lukezic is also planning on hiring a DJ, as well as renting two jumpy houses with generators for set up in the Community Park.

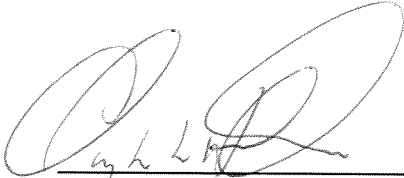
**FISCAL IMPACT/FINANCING ISSUES:**

None, besides staff time for the Public Works Dept. to close San Francisco Ave. by setting up W-3 / No Parking signs 72 hours in advance of the closure.

**MEASURE OF SUCCESS:**

For ~120 participants to enter the car show, allowing for a fun community event that will also benefit local businesses and the City's Skatepark project with the revenues it brings in.

  
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Caroline Cheung, Sr. Management Analyst

  
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Clay Holstine, City Manager