



CITY COUNCIL AGENDA REPORT

Meeting Date: March 19th, 2020

From: Noreen Leek, Recreation Manager

Subject: Application for Event Cosponsorship

Community Goal/Result

Community Building

Purpose

Support local Non-profit organizations.

Recommendation

Approve the San Bruno Mountain Watch conference as a co-sponsored event.

Background

San Bruno Mountain Watch's (SBMW) mission is to "preserve and protect the native ecosystems of San Bruno Mountain, in perpetuity." Their programs connect people to nature near where they live and help local communities learn about the importance of biodiversity as they nurture the landscapes of this unique place. San Bruno Mountain Watch emerged from the web of lively grassroots movements dedicated to protecting San Bruno Mountain. Today, they work to preserve open space through advocacy and partnerships with landowners and government officials from the surrounding cities and San Mateo County. Furthermore, the organization leads community-based stewardship programs that protect and care for the mountain's diverse habitats and they provide environmental education opportunities for students of all ages.

SBMW is requesting use of the Mission Blue Center to host a conference on Saturday, April 19th. The conference takes place within the context of the "SBM Fest 2020" celebration which is a series of events taking place from March-May to commemorate 50 years of the grassroots movement to save San Bruno Mountain. Conference attendees will learn about the fascinating ecology and history of San Bruno Mountain from a variety of speakers including ecologists, botanists, natural resource managers and local history experts. The morning session will be devoted to presentations of scientific research done on the Mountain, including our endemic manzanitas, endangered butterflies, and rare and endangered plants. The afternoon session will feature presentations of interest to the general hiking public, including an overview of the wildflowers commonly seen in the spring; an introduction to manzanitas, one of the iconic California plants; and a survey of the rare plants, as well as the recently re-discovered flowers that had been thought to be lost. Furthermore, the San Mateo County Natural Resource Manager will speak about the Habitat Conservation Plan (HCP) and its role on the Mountain.

There will also be presentations by other experts on featuring the lively history of the grassroots movements that battled to save San Bruno Mountain.

100% of the proceeds from the \$25 admission tickets will be collected by the California Native Plant Society and dedicated to publishing The Natural History of the San Bruno Mountains, an upcoming book by Doug Allshouse and David Nelson.

Fiscal Impact

The San Bruno Mountain Watch conference qualifies under the Group II category for recreation facilities indoor use permits. Meeting the Group II requirements of being a resident non-profit with their event open to the general public qualifies them for free use of the facility and waives the deposit requirement.

SBMW is requesting the City’s support by allowing use of the Mission Blue Center and waiving the requirement of the club to provide insurance. They are asking for financial consideration for this year’s event in the amount of:

Hourly rental fees	\$ 2,916 (9hrs. @ \$324/hr.)
Insurance	\$128
Deposit	\$500
Marketing support	N/A
AV equipment	N/A
TOTAL REQUESTED SPONSORSHIP:	\$3,544

Attachments

- 1. Cosponsorship Event Application
- 2. SBMW Conference Program



Noreen Leek, Recreation Manager



Clay Holstine, City Manager

CO-SPONSORSHIP EVENT APPLICATION

CITY OF BRISBANE, 50 Park Place, Brisbane, CA 94005
415 - 657-4320

1. ORGANIZATION INFORMATION

Organization: San Bruno Mountain Watch

Contact Person: Ariel Cherbowsky Corkidi

Day Phone: (415) 467-6631

Evening Phone: _____

Address: 44 Visitation Avenue, Suite 206

City of Residence: Brisbane, CA

Zip 94005

2. FACILITY

Facility Requested: Mission Blue Center

If Mission Blue Center, specify room (s)

Costanos Room (Dance Floor) yes please

Buckeye Room (Carpeted Room): yes please

Lupine Room (Conference Room): yes please

Date and Time Requesting to Enter Facility:

8:15am on Sunday, April 19th, 2020

Date and Time Requesting to Leave Facility:

5:15pm on Sunday, April 19th, 2020

3. Event Information

Date: April 19th, 2020 Day of Week: Sunday # of Co-sponsored events this year 0

Starting Time of Event: 9am Ending Time of Event: 5pm

Non Profit for Charity For Profit Fundraiser for Organization Use

Number attending under 18 years old: _____ 18 - 20 years: 21+ years:

yes please Requesting Promotional Support (200 maximum, majority adult audience)

What is purpose of event: Conference attendees will learn about the fascinating ecology and history of San Bruno Mountain from a variety of speakers including ecologists, botanists, natural resource managers and environmental historians. 100% of the proceeds will go towards the publishing of *The Natural History of the San Bruno Mountains*, an upcoming book by Doug Allshouse and David Nelson.

Will you need special sitting, tables, chairs, risers, etc.? Yes or No (please circle) Please explain if yes. _____
Regular chairs are needed for the audience. A few tables for materials such as fliers, brochures, panels, etc would be appreciated.

Will event require sound equipment? yes please Sound Technician? no

Will event require theatrical lighting equipment? no Lighting Technician? no

Will event require promotional support? X Yes No If Yes, what is requested? _____

Promotion of the conference on the city emails and newsletters would be greatly appreciated.

5. ALCOHOLIC BEVERAGES*

Will alcoholic beverages be served? Yes No Sold? Yes No

If selling alcohol, your group must obtain an Alcoholic Beverage Permit.

Please attach a copy of the permit.

ABC permits may be obtained from:

The State of California Alcoholic Beverage Control Department
185 Berry Street
San Francisco, CA 94107
415 / 557 - 3660

*Full Liquor Liability: If liquor, beer or wine is available for consumption and money is transacted in any form (i.e. for donation, for a ticket, for a meal, for entry to the event, for the beverage) then full liquor liability premiums are necessary.

6. ADMISSION FEES AND SALES*

Will there be an admission fee or booth fee?: Yes No Amount of Fee: \$25

Will there be sales of novelties or goods?: Yes No a MoBowl food truck will be in the parking lot

Will there be sales of food?: Yes No outside the Mission Blue Center

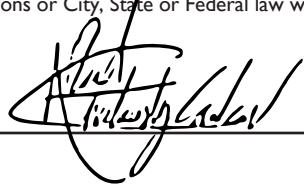
(If yes, a Permit To Operate is required by the California Health and Safety Code. Applications can be obtained from the Brisbane Parks & Recreation Department 415 / 467-6330)

Does your group have a City of Brisbane License?: Yes No We are exempt as a 501c3 nonprofit as noted in section 5.12.040 of the Brisbane Municipal Code

* Additional insurance is required for exhibitors, non-food sales concessionaires and food sales concessionaires.

I have read and understand the Policy and Procedures for Event Sponsorship and hereby agree to comply with its content. I understand that failure to observe these regulations or City, State or Federal law will result in cancellation of my event and co-sponsorship status for future events.

Applicant's Signature



Date 2/25/20

San Bruno Mountain Conference Program

Sunday, April 19th, 2020



9:00 AM – 9:05 AM	David Nelson	Introduction
9:05 AM – 9:15 AM	Supervisor Canepa	Welcome
9:20 AM – 9:40 AM	Sam Herzberg	The Creation of the Habitat Conservation Plan and San Bruno Mountain State and County Park
9:45 AM – 10:05 AM	Tom Parker	Recent or Ancient? Bearberry (<i>Arctostaphylos uva-ursi</i>) Begins to Bear Insight
10:10 AM – 10:30 AM	Mike Vasey	The Mystery and History of Coastal Endemics in Manzanitas (<i>Arctostaphylos</i> species)
10:30 AM – 10:45 AM	Break	
10:45 AM – 11:05 AM	Lech Naumovich	Habitat Conservation: Success and Succession of Native Grasslands
11:10 AM – 11:30 AM	Stu Weiss	Blues, Silverspots, Efins, and Checkerspots - Status and Prospects for San Bruno Mountain Butterflies
11:35 AM – 11:50 AM	Hannah Ormshaw	Rare and Endangered Species of SBM
11:55 AM – 12:10 PM	David Nelson	Conservation of <i>Silene verecunda</i>
12:10 PM – 1:10 PM	Lunch at the Foodtruck	
12:30 PM – 1:00 PM	San Bruno Mountain art exhibits by Mary Harden School of Botanical Illustration and Margo Bors Reading of San Bruno Mountain Poems by David Schooley	
1:10 PM – 1:25 PM	David Nelson	History of San Bruno Mountain: The Beginning
1:30 PM – 1:45 PM	Ariel Cherbowsky	The Key Moments of the Movement to Save San Bruno Mountain
1:50 PM – 2:15 PM	Lech Naumovich	The Wonderful Flowers You Might See on San Bruno Mountain
2:20 PM – 2:50 PM	Tom Parker	Mystification or Mayhem: The Awkwardness of San Bruno Mountain Manzanitas
2:50 PM – 3:05 PM	Break	
3:05 PM – 3:20 PM	David Nelson	Climate and Soil: Why SBM is Unique
3:25 PM – 3:45 PM	Doug Alhouse	Doug's Mountain Journal: Observations on Natural History
3:50 PM – 4:05 PM	Hannah Ormshaw	Volunteering with San Mateo County
4:10 PM – 4:25 PM	Ariel Cherbowsky	Community-Based Ecological Restoration on San Bruno Mountain
4:30 PM – 4:40 PM	Emma Lewis	Restoring Sign Hill
4:45 PM – 4:55 PM	David Nelson	Overview of Hikes, Closing Comments