



CITY COUNCIL AGENDA REPORT

Meeting Date: 3/7/2019

From: Stuart Schillinger, Deputy City Manager

Subject: Approval of Public Art Request for Proposal for the Skateboard Park and Directing Staff to Solicit up to Two Additional Members of the Community to be on the Selection Committee.

Community Goal/Result

Community Building

Purpose

To improve the quality of life within the community by stimulating creativity, imagination, and add a unique human quality to the community environment and enrich public spaces through works of art.

Recommendation

1. Approve a budget of up to \$25,000 for Public Art from the Public Art Fund for art to be placed on and or near the ¼-pipe wall facing Old County Road.
2. Approve the Request for Proposal for Artists for art to be placed on and or near the ¼-pipe wall facing Old County Road.
3. Direct staff to solicit for two members of the community to sit as part of the Selection Committee.

Background

In 2014, the City Council adopted an Ordinance, which required development either to have an art component or to pay into an in-lieu of fund for public art to be placed in alternative locations. City Council approved implementation guidelines on July 20, 2017. The Council updated the guidelines on April 19, 2018 to allow for 3 members of the community at large to be members of the committee rather than the original two members. On February 21, City Council again updated the Guidelines to allow up to two additional members to be part of the Selection Committee if the Public Art Committee thought additional community representation was needed.

Discussion

The Public Art Advisory Committee met on February 11, 2019 to discuss a draft Request for Proposal for Public Art at the Skateboard Park. The Committee discussed that they wanted to

provide artists the most flexibility in developing an appropriate design as well as use of material for the piece. Therefore, they determined not to place limits on the type of art or the materials that could be used. The Committee also discussed the possibility of using the area in front of the wall as potential art space as long as it did not interfere with the traffic. The Committee decided to have the proposal to be up to \$25,000 in order to allow for the most creativity of themes and materials.

The Committee is also requesting that the City Council seek up to two individuals to join the Committee as the Selection Committee for the piece of art at the Skateboard Park. The Guidelines updated at the last Council meeting allows for this. The City will advertise in all of its usual venues as well as putting up a sign at the Skateboard Park as well as working with the Youth Advisory Committee to get the word out amongst younger members of the community who may want a say on the type of art located at the Skateboard Park. However, the Committee believes any all members of the Community should be allowed to sit on the Selection Committee since it is a piece of art that will be viewed by the entire community.

The Request for Proposal, if approved would be due back towards the end of May so the two additional members should be selected before then.

Fiscal Impact

The money for the project would be allocated from the public art fund. The Fund currently has approximately \$676,000 of unencumbered funds available. Allocating \$25,000 from the fund for this project will still leave enough funds available for other works of art

Measure of Success

The City commissions a piece of public art for the Skateboard Park, which stimulates the community's creativity, imagination, and enriches the public space.

Attachments

1. Request for Proposal.

Stuart Schillinger

Stuart Schillinger, Deputy City Manager

Clay L. Holstine

Clay Holstine, City Manager

Request for Proposal

City of Brisbane Public Art Program

Request for Proposals

Deadline May 17, 2019

1. Eligibility

Open to professional artists (or teams of related disciplines) residing in the Greater Bay Area (Counties of: San Mateo, Santa Clara, San Francisco, Alameda, Contra Costa, Napa, Sonoma, Marin, Solano).

2. Budget

Up to \$25,000 all-inclusive

3. Art Opportunity

Overview: The City of Brisbane Public Art Program seeks an artist/artist team to develop and install a permanent installation of public art at Brisbane Skateboard Park for the City of Brisbane, California.

The art installation at the Skateboard Park should be representative of the community and be meaningful to the patrons of the Park. Although there is no theme for this piece, please note that this piece will be seen by our Community Park users which is located directly across the street as well as most people who come into and out of the City since the skateboard park is located at one of the main entrance points into the City. All styles of art will be considered from strict representational to abstract.

Installation: The attached map depicting the location of the skateboard park in relationship to the Community Park, and street shows the relationship of the park with the surrounding community. The artist may design a piece that uses the concrete surface facing the street as well as the planter in front of the fence to create a unique piece for our community.

Scope: The Brisbane Public Art Program reserves the right to cancel or amend any or all of the scopes or budgets referenced in this document.

4. Background

Located on the site prior to the concrete skateboard park was an asphalt and wood skateboard park. The teen skaters advocated for a new concrete skate park at a dozen city meetings over a

five-year period, which led to the approval for a new park. The current Skateboard Park opened on June 11, 2016. The Park serves not only the community of Brisbane but also attracts skaters from all over the area. The funding for the park was a combination of City funds and Community fund raising. Included in the fund raising was t-shirt sales (which also raised the consciousness of the community) based on a design of a popular piece of public art on the original skateboard park, the sales of bricks at the entrance of the park, and even one student selling lemonade at the Concerts in the Park. Additionally, local contractors donated their time in the preparation of the site. It took a strong community effort to build this park, which is an important element in our vibrant park and recreation system.

5. Brisbane:

The City of Brisbane is a community of 4,292 residents (2010 census) situated in Northern San Mateo County on the west side of San Francisco Bay. Brisbane borders the cities of San Francisco, Daly City and South San Francisco. The San Bruno Mountain range surrounds Brisbane to the west and the San Francisco Bay provides the entire easterly border of the city. Rising from the water level of the Brisbane Lagoon, the valley reaches approximately 400 feet above sea level at its highest point. The residents of Brisbane enjoy a relaxed, small town atmosphere, even though the skyline of San Francisco is directly to the north. There is intense town spirit and pride, and the friendliness one expects in a small community.

The City of Brisbane is known fondly as “The City of Stars”. In 1940, Arthur Kennedy began the tradition of placing a large lighted star on his home during the Christmas season. Soon other residents followed suit, and then the Chamber of Commerce manufactured up to ten stars each year for distribution to local homeowners. Shortly thereafter travelers driving down US 101 began calling Brisbane “The City of Stars”.

6. Brisbane Public Art Program

In 2014 the Brisbane Public Art Program was established to energize public spaces, arouse thinking, and transform the places where we live, work, and play into a more welcoming and beautiful environments that invite interaction. By its presence alone public art is expected to heighten our awareness, question our assumptions, transform a landscape, and express our communities’ values. This artwork will be located at an important entrance for our community and should therefore improve the appearance of the area and heighten the ethnic, historical or cultural aspects of the community.

7. Selection Process

A selection panel will evaluate artists’ submissions and either select an artist based on preliminary submission materials, interview short-listed applicants, or seek more detailed proposal. Selection criteria include the applicant’s qualifications; ability to undertake projects of a similar scope; artistic merit as evidenced by the submitted materials; and ability to work with government agencies in the creation of an art project.

Based on proposal and review of support materials, the artist will be recommended by the Public Arts Selection Committee to the Parks and Recreation Commission. The Commission will make its recommendation to the City Council for final approval of the artist. The City Council approves art concepts, project scope, and budget thereby allowing the artist creative license within the established project plan. Contract and project plan are to be negotiated with the City's Deputy City Manager. The City reserves the right to reject any and all applications.

8. Timeline (contingent upon the City's project schedule and may be changed at any time)

May 24, 2019: Deadline for Response to RFP (by 1:00 PM)

June 14, 2019: Short-listed artists notified by this date

June 24, 2019: During this week, interviews with short-listed artists

July 10, 2019: Parks and Recreation Commission recommends artist to City Council

July 18, 2019: City Council reviews recommendation and makes final decision on selection

July 26, 2019: Anticipated execution of contract by this date

December 1, 2019: Anticipated completion of installation of art.

9. Deadline and Application Content:

The deadline for responding to this request for proposal is May 17, 2019 at 1:00pm PST.

Respondents may submit multiple proposals however each proposal needs to include all items listed below.

Responses must include the following and be submitted as a single PDF:

Artists interested in this project must prepare and submit a single PDF and include each item in the following order:

1. **Cover Sheet** – Include name, address, telephone, email, and website (if applicable) of the artist.
2. **Artist Resume and References** – Include degrees held, a summary list of exhibitions/public art projects completed during the past three (3) years, selected exhibitions/public art projects, awards, catalogues, current gallery affiliations, and grants/fellowships. Include phone numbers and email addresses for at least three (3) professional references.
3. **Digital Images of Past Work** – Please closely observe the following guidelines for submittal of digital images
 - a. Submit between five (5) and fifteen (15) images featuring select examples of previous public art projects with particular emphasis on works of a similar scope or using similar techniques.

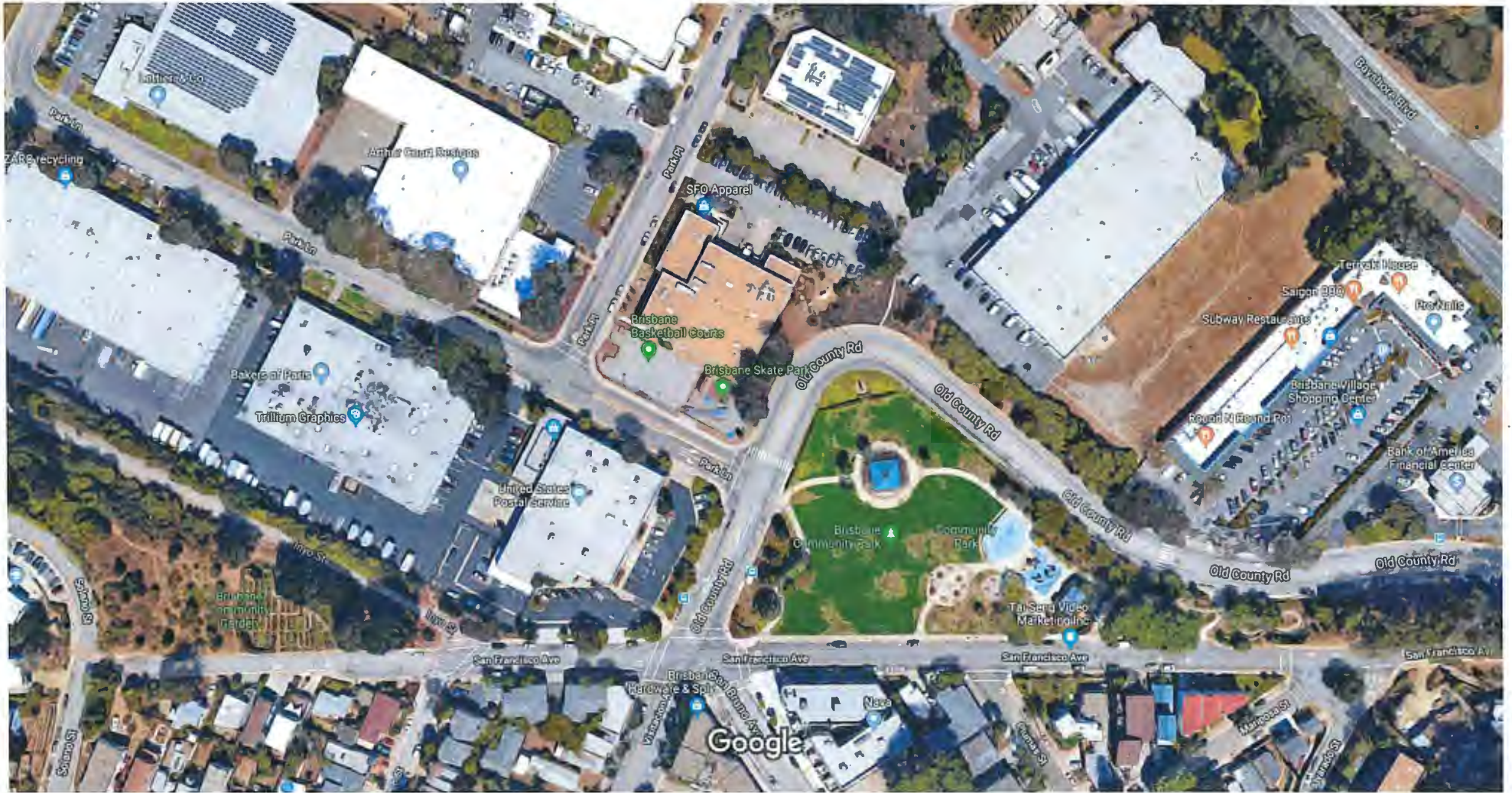
- b. Include the artist name, the year, location, media, and budget of featured artwork. Describe the project concept in one or two sentences maximum.

4. **Statement**

- a. **Artist Statement** – Please describe the conceptual basis of your body of work. (limit 250 – 500 words)
- b. **Preliminary Concept Statement** – Please describe your initial impressions of and projected approach to this public art project of the City of Brisbane Skateboard Park. Specifically, please address your thoughts on location and medium and, if applicable, discuss any projects for which you used a similar approach (limit to 250-500 words).

5. **Optional Additional Visual Support Material** – Please include initial drawings or representations on of your proposed conceptual idea.

10. Inquiries. All questions regarding this Request for Proposal are to be directed to Stuart Schillinger, Deputy City Manager for the City Brisbane. 415-508-2151 or at schillinger@ci.brisbane.ca.us



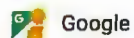
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Image capture: Dec 2017 © 2019 Google

Brisbane, California



Street View - Dec 2017