

City of Brisbane Agenda Report

TO: Honorable Mayor and City Council
FROM: Clayton Holstine, City Manager
DATE: City Council Meeting of January 18, 2011
SUBJECT: San Mateo County Tourism Business Improvement District

RECOMMENDATION

Approve the attached resolution consenting to allowing for the City of Brisbane to be included in the boundaries of the San Mateo County Business Improvement District.


BACKGROUND

The San Mateo County Convention and Visitors Bureau (SMCCVB) offers tourism related services to hotels in San Mateo County. The hotels pay an assessment directly to the Convention Authority. The role of the host City is to adopt a resolution to include the City in the Business Improvement District.

In the past, the two hotels in Brisbane had not demonstrated interest in joining the SMCCVB. That has now changed and both hotels, Radisson and Homewood Suites, would like to join. The primary benefit is that they will be included in promotional material and will receive leads from the Convention Bureau on tourism business.

FINANCIAL IMPACT

None for the City of Brisbane



Clayton L. Holstine, City Manager

RESOLUTION NO. 2011-09

A RESOLUTION OF THE COUNCIL OF THE CITY OF BRISBANE CONSENTING TO THE CITY OF BRISBANE BEING INCLUDED WITHIN THE BOUNDARIES OF THE SAN MATEO COUNTY TOURISM BUSINESS IMPROVEMENT DISTRICT

WHEREAS, Section 36521.5 of the California Streets and Highways Code authorizes this City to consent to its inclusion within the boundaries of a Business Improvement District; and

WHEREAS, it is proposed that the City of Brisbane be included in the boundaries of the San Mateo County Tourism Business Improvement District for the purpose of collecting assessments from commercial lodging facilities (hotels, motels, etc); and

WHEREAS, pursuant to the Streets and Highways Code sections 36500 and following, the City of Burlingame will hold necessary hearings, provide required notices, and receive testimony and protests; and

WHEREAS, this City has reviewed the ordinances establishing the San Mateo County Tourism Business Improvement District, including but not limited to the proposed district boundaries, assessments, and purposes for the District.

NOW, THEREFORE, the Council of the City of Brisbane does RESOLVE as follows:

SECTION 1. The City of Brisbane hereby consents to being included in the boundaries of the San Mateo County Tourism Business Improvement District for hotels and authorizes the City of Burlingame to take necessary steps and actions to formalize its inclusion in the boundaries of the District.

SECTION 2. The Council finds that this is not a project under the California Environmental Quality Act and, therefore, no environmental impact assessment is necessary.

Cyril G. Bologoff, Mayor

I hereby certify that the foregoing Resolution No. 2011-09 was duly and regularly adopted at the regular meeting of the Brisbane City Council on January 18, 2011, by the following vote:

AYES:
NOES:
ABSENT:

Sheri Marie Spediacci, City Clerk