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BALLOT MEASURE PRIMARY ARGUMENT SUBMISSION FORM

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) who submitted it or, if submitted on behalf of a bona fide association or citizens/organization, the name of the association or organization and the printed name and signature of at least one of its principal officers.



The undersigned proponent(s) or author(s) of the Argument  
In Favor of \_\_\_\_\_ Against \_\_\_\_\_


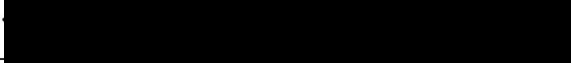
The APPROVAL OF THE GENERAL PLAN AMENDMENT NO. GP-1-18 FOR THE BAYLANDS, NORTHEAST BAYSHORE, AND BEATTY SUBAREAS MEASURE at the Special Municipal Election for the City of Brisbane to be held on November 6, 2018, hereby state that this argument is true and correct to the best of his/her/their knowledge and belief.

Print Name <i>W. Clarke Conway</i>	Signature <i>[Redacted]</i>
Title (if any) to appear on Argument <i>Mayor</i>	Date: <i>8/15/18</i> Email Address <i>conway94005@gmail.com</i>
Residence Address, City & Zip Code <i>[Redacted]</i>	Phone Number <i>(408) 628-7932</i>

Print Name <i>Cliff Lentz</i>	Signature <i>[Redacted]</i>
Title (if any) to appear on Argument <i>Brisbane City Council Member</i>	Date: <i>8/15/18</i> Email Address <i>cliffordlentz@gmail.com</i>
Residence Address, City & Zip Code <i>[Redacted]</i>	Phone Number <i>650-219-0293</i>

Print Name <i>Karen Cunningham</i>	Signature <i>[Redacted]</i>
Title (if any) to appear on Argument <i>Brisbane City Council Member</i>	Date: <i>8/15/18</i> Email Address <i>Karencunningham2011@gmail.com</i>
Residence Address, City & Zip Code <i>[Redacted]</i>	Phone Number <i>(415) 860-4698</i>

Print Name TERRY O'Connell	Signature 
Title (if any) to appear on Argument Council member	Date: 8-16-2018
Residence Address, City & Zip Code 	Email Address TOCONNELL11@SBCGlobal.net
	Phone Number E 415 467-6210

Print Name Madison Davis	Signature 
Title (if any) to appear on Argument Mayor Pro Tem	Date: 8-16-2018
Residence Address, City & Zip Code 	Email Address madison.v.davis@gmail.com
	Phone Number 415-706-5276

JJ

ARGUMENT IN FAVOR OF MEASURE [ ]

State laws are being changed to significantly reduce local authority over land use decisions and force cities to accept huge new housing developments. In addition, the owner of the Baylands has proposed a development that would nearly triple the size of the City. 15  
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The Council adopted this General Plan Amendment to respond to both threats. This Amendment would help ensure any development of the Baylands is on Brisbane's terms and not the state's. The Amendment also reduces the landowner's proposed development significantly. 14  
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The Amendment would allow up to 2200 residences and 7 million square feet of commercial space if the landowner meets the City's preconditions. Housing would only be allowed with full environmental cleanup, and only in the northern portion of the former railyard – from the San Francisco border down to Main Street, and west of the railroad tracks. 15  
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If the City approves a development plan this Amendment includes conditions to safeguard the City and future residents of the Baylands: 14  
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- Contaminated residential land must meet the state's highest residential cleanup standards. 11
- A reliable, new water supply must be found by the landowner and approved by the City. 16
- The landowner must ensure positive revenues to the City during development and after. 13
- Key habitat areas within the Baylands must be protected. 9
- The landowner must develop an environmental sustainability program under Brisbane's Sustainability Framework and it must be approved by the City. 10

The landowner also must submit a specific plan and negotiate a development agreement with the City, both of which must comply with the Amendment and be approved by the City Council. 15  
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Please join us in helping ensure any development of the Baylands is safe and responsible by voting Yes on Measure [ ]. Rejecting Measure [ ] risks losing local control over the development of the Baylands to state regulators. 16  
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Total word count = 293