

City of Brisbane

Agenda Report

To: City Council via City Manager

From: Stuart Schillinger, Deputy City Manager

Subject: Approval of Co-sponsoring a Water Carnival with Silver Spot Co-op

Date: September 3, 2013

Purpose:

Provide for a community-wide event and support Silverspot Co-op.

Recommendation:

Approve the applications for the use of the Community Pool on September 29, 2013 from 12-5 by Silverspot Co-op to have a water carnival open to the community.

Background:

Silverspot Cooperative Nursery School has approached the City requesting to co-sponsor a carnival at the pool on September 29, 2013. The Carnival would be held from 12-5 during the pool's normal hours. There would be food, drinks, music, and games for children to play. Silverspot sees this as not only a fundraiser for the Nursery School but also a fun community event.

Discussion:

The City used to have carnivals at the pool when it first opened. We have not held one since at least 2005. At that time the carnival was put on by the City and staffed with City employees. The Parks and Recreation Department determined the interest in the carnival had waned over the years and the City was not making enough money to cover the cost of the additional employees.

Silverspot would like to do this as a fundraiser. They would charge for the carnival style games available for the children to play as well as for food and beverages. If Council approves the cosponsorship Silverspot will work with pool staff to ensure the food and beverages are pool appropriate. Staff would also work with them to determine what types of games and where they could be placed.

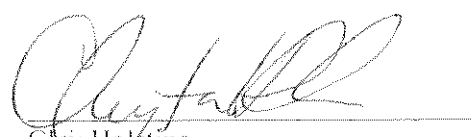
Fiscal Impact:

The cost of the lifeguards and cashier (if needed) are included the current budget. The amount we can expect from entrance fees is based on the number of people attending. Silverspot has requested that the entrance fee be set at one price for adults and a second for children. If the price was set at \$5 for adults and \$3 for children (the price for residents), then assuming a successful event of 100 adults and 150 children Silverspot could anticipate receiving about \$950 from entrance fees. Silverspot would also raise money from people participating in the games and selling food.

Measure of Success:

A successful event that promotes a sense of community and raises funds for Silverspot Cooperative Nursery.


Stuart Schillinger
Deputy City Manager


Clay Holstine
City Manager