

# *City of Brisbane*

## *Agenda Report*

To: City Council via City Manager

From: Stuart Schillinger, Deputy City Manager

Subject: Co-sponsor Bullitt 45<sup>th</sup> Anniversary Event with Chamber of Commerce

Date: June 10, 2013

### **Purpose:**

Co-sponsor the 45<sup>th</sup> Anniversary of the movie Bullitt with the Chamber of Commerce to raise money for the proposed Skateboard Park.

### **Recommendation:**

Approve the Co-sponsorship of the event and waive the fee for the use of Mission Blue Center and allocate \$120 for the insurance policy to cover the event.

### **Background:**

This is the 45<sup>th</sup> Anniversary of the filming of the movie Bullitt. The movie had its climatic scene of the gas station blowing up filmed in Brisbane. A group of 80 Bullitt enthusiasts will come into town following the path of the famous chase scene. The group approached the City and asked if there was anything the City would like to do to commemorate the event. The Chamber of Commerce offered to put on an event at Mission Blue which would include a bar-b-que provided by the Lion's Club, drinks (beer, wine, soft drinks), music, viewing a documentary about Steve McQueen, and speakers. The Chamber has said all proceeds after expenses would go to the City.

### **Discussion:**

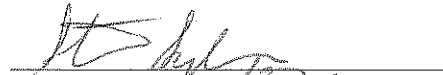
### **Fiscal Impact:**

The cost of the event for the City will be cost of having the facility attendants set-up Mission Blue and staff it during the event and the cost of the event insurance. The combined cost will be less than \$500.

### **Measure of Success:**

A successful event that promotes awareness of the City and raises funds for the Skateboard Park.

  
Stuart Schillinger  
Deputy City Manager

  
Clay Holstine  
City Manager

# CO-SPONSORSHIP EVENT APPLICATION

CITY OF BRISBANE, 50 Park Place, Brisbane, CA 94005  
415 - 657-4320

## 1. ORGANIZATION INFORMATION

Organization: Brisbane Chamber of Commerce  
Contact Person: Mitch Bell  
Day Phone: \_\_\_\_\_  
Evening Phone: \_\_\_\_\_  
Address: 50 Park Place Brisbane  
City of Residence: \_\_\_\_\_  
Zip: 94005

## 2. FACILITY

Facility Requested: Mission Blue

If Mission Blue Center, specify room (s)

Costanos Room (Dance Floor) ☒

Buckeye Room (Carpeted Room): ☒

Lupine Room (Conference Room): ☒

Date and Time Requesting to Enter Facility:

6/21/13 3:00pm

Date and Time Requesting to Leave Facility:

6/21/13 10pm

## 3. Event Information

Date: \_\_\_\_\_ Day of Week: \_\_\_\_\_ # of Co-sponsored events this year \_\_\_\_\_

Starting Time of Event : \_\_\_\_\_ Ending Time of Event: \_\_\_\_\_

☒ Non Profit for Charity \_\_\_\_\_ For Profit \_\_\_\_\_ Fundraiser for Organization Use

100 Number attending under 18 years old: \_\_\_\_\_ 18 - 20 years: \_\_\_\_\_ 21+ years: \_\_\_\_\_

NO Requesting Promotional Support

What is purpose of event: Raise funds for the city's state board park

Will you need special sitting, tables, chairs, risers, etc.? Yes or No (please circle) Please explain if yes. \_\_\_\_\_

Will event require sound equipment? ☒

Sound Technician? \_\_\_\_\_

Will event require theatrical lighting equipment? \_\_\_\_\_

Lighting Technician? \_\_\_\_\_

Will event require promotional support? \_\_\_\_\_ Yes

☒ No

If Yes, what is requested? \_\_\_\_\_

5. **ALCOHOLIC BEVERAGES\***

Will alcoholic beverages be served? Yes ☒ No ☐ Sold? ☒ Yes ☐ No ☐

If selling alcohol, your group must obtain an Alcoholic Beverage Permit.

Please attach a copy of the permit.

ABC permits may be obtained from:

The State of California Alcoholic Beverage Control Department  
185 Berry Street  
San Francisco, CA 94107  
415 / 557 - 3660

\*Full Liquor Liability: If liquor, beer or wine is available for consumption and money is transacted in any form (i.e. for donation, for a ticket, for a meal, for entry to the event, for the beverage) then full liquor liability premiums are necessary.

6. **ADMISSION FEES AND SALES\***

Will there be an admission fee or booth fee?:

Yes ☒ No ☐

Amount of Fee: \_\_\_\_\_

Will there be sales of novelties or goods?:

Yes ☒ No ☐

Will there be sales of food?:

Yes ☒ No ☐

(If yes, a Permit To Operate is required by the California Health and Safety Code. Applications can be obtained from the Brisbane Parks & Recreation Department 415 / 467-6330)

Does your group have a City of Brisbane License?: ☒ Yes ☐ No

\* Additional insurance is required for exhibitors, non-food sales concessionaires and food sales concessionaires.

I have read and understand the Policy and Procedures for Event Sponsorship and hereby agree to comply with its content. I understand that failure to observe these regulations or City, State or Federal law will result in cancellation of my event and co-sponsorship status for future events.

Applicant's Signature

*Will Well*

Date

*6/6/13*