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July 19, 2018

Mayor W. Clarke Conway and Brisbane City Council
City of Brisbane
50 Park Place
Brisbane, California 94005

Dear Mayor Conway and Councilmembers,

The San Mateo County Economic Development Association (SAMCEDA) is an economic development and advocacy organization representing the interests of member businesses and public institutions on important economic, political and social issues throughout the Bay Area. SAMCEDA supports projects and issues which have the potential to positively impact the economic, environmental and social well-being of businesses, communities and residents in the region.

Over a decade ago, SAMCEDA decided to support the Brisbane Baylands project because we saw this development for what it is – a transformative model for how residential and commercial space is developed on the Peninsula. Blending walkable neighborhoods with innovation centers, park space, and retail adjacent to a Caltrain line is a model which promotes smart growth and a higher quality of life for residents. While SAMCEDA would have liked to see the original full buildout of 4,400 units, we appreciate the efforts to build a significant amount of housing which will go a long way in helping address the region's housing crisis.

Thank you for undertaking this tremendous effort. We acknowledge that the City is considering a different plan as part of the General Plan Amendment, and we respect that the ultimate decision will be up to the Brisbane voters. This vote is one of many first steps needed before anything will be developed and we encourage the City to engage with Universal Paragon to ensure efficient project delivery.

Thank you for your consideration.

Sincerely,



Rosanne Foust
President & CEO